
LISA
Located in San Antonio
SAN ANTONIO,
TEXAS
Six Flags Fiesta Texas
LOOP 1604
N
W
E
S
10
35
PEARL
SAN ANTONIO ZOO
San Antonio Zoo
Pearl District
SeaWorld San Antonio
Frost Bank CENTER
Frost Bank Center
LOOP 410
Tower of the Americas
The Alamo
San Fernando Cathedral
LOOP 410
River Walk
Alamodome
LOOP 1604
35
37
San Antonio Missions

Get Discovered. Get Featured. Get Customers.

Your Business. Our City. Endless Possibilities.
Whether visitors are planning a weekend getaway or locals are searching for their next favorite experience, LISA TX Guide helps people discover the best of San Antonio.

From restaurants, hotels, shopping, and entertainment to neighborhood attractions and community events, LISA connects businesses with people actively exploring where to go and what to experience.

Advertising & Promotional Opportunities

DISCOVERED | CURATED BUSINESS LISTING
$199 Annually

Be part of the places worth discovering.

Establish your business in LISA's curated digital guide with a professional listing designed to help visitors discover your products, services, and experiences.

Includes:
- Business name, photo, and description
- Placement in an appropriate directory category
- Website or business information link
- Year-round listing presence

STAND OUT | MONTHLY SHOWCASE LISTING
$249 Per Month

Move beyond being listed. Become featured.

Give your business enhanced visibility with a prominent showcase presentation designed to attract attention from visitors exploring San Antonio.

Features:
- Enhanced business presentation
- Featured placement in an applicable guide section
- Promotional imagery and business description
- Monthly showcase visibility

IN THE SPOTLIGHT | EVENT SHOWCASE
$600 Per Month

Make your event an experience before guests arrive.

Put your concert, festival, grand opening, conference, or special celebration in front of visitors through a featured event presentation with a video highlight.

Features:
- Featured event showcase
- Video highlight presentation
- Event photography or promotional graphics
- Date, location, and event information
- Ticket or event website link, when available

STAY VISIBLE |
STATIC BANNER
$249 Per Month

One message. Consistent visibility.

Promote your business, product, service, or special offer through a dedicated static display banner within the LISA website.

Features:
- Dedicated static advertising creative
- Monthly advertising placement
- Link to your website or promotional destination

BIG IMPACT |
LARGE ROTATING BANNER
$199 Per Month

Big visibility. A rotating opportunity to be discovered.

Make a visual impression with a large-format banner displayed within LISA's rotating digital advertising space.

Features:
- Large-format promotional banner
- Rotating placement with other advertisers
- Monthly campaign exposure
- Direct link to your business or promotional destination

LISA Advertising Rates at a Glance

Advertising Opportunity	**Investment**
Curated Business Listing	$199/year
Monthly Showcase Listing	$249/month
Event Showcase + Video Highlight	$600/month
Static Website Banner	$249/month
Large Rotating Banner	$199/month

More Than a Listing. A Reason to Visit.
LISA creates opportunities for hospitality businesses, restaurants, retailers, entertainment venues, event organizers, and community attractions to connect with people discovering San Antonio.

Get Seen. Get Discovered. Get Experienced.

www.lisatxguide.com

Advertising placements are subject to availability. Creative specifications, video production requirements, and campaign schedules are confirmed before publication.


LISA
Located in San Antonio
SAN ANTONIO
VENUE MAP
WHERE IT HAPPENS
N
INTERSTATE 10
W MARTIN ST
E MARTIN ST
N ST MARY'S ST
N BROADWAY
S FLORES ST
TOBIN CENTER
FOR THE PERFORMING ARTS
100 Auditorium Circle
Frost Bank CENTER
FROST BANK CENTER
1 Frost Bank Center Drive
AZTEC
AZTEC THEATRE
104 N St Marys St
INTERSTATE 35
W HOUSTON ST
E COMMERCE ST
The Alamo
MAJESTIC
MAJESTIC THEATRE
224 E Houston St
S PRESA ST
River Walk
SANTA ROSA AVE
ALAMODOME
100 Montana St
BOEING CENTER AT TECH PORT
MONTANA ST
BOEING CENTER AT TECH PORT
3331 General Hudnell Drive
INTERSTATE 37
CESAR E. CHAVEZ BLVD
Venue Map Legend
Event Venue
Major Road
City Street
River Walk
Park / Green Space
Parking
0
0.5
1.0 Miles
Explore events & venues
lisatxguide.com/events